

Shark Week Beaufort Welcomes USCB Students, Faculty & Staff

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The Beaufort business community is hosting Shark Week Beaufort, a welcome week celebration for our very own USCB Sand Shark students, faculty, and staff. Throughout the week of August 19-26, students will be able to participate in a wide variety of activities to welcome them to Beaufort.

With USCB being one of the fastest growing public colleges in the state, Beaufort businesses are eager to welcome all incoming students, new and returning. Shark Week Beaufort has activities designed to showcase all Beaufort has to offer.

Activities include, but are not limited to, guided paddle board and kayak tours, a trip to Hunting Island, a #ShopLocal day where a bus will take students throughout the city, a digital scavenger hunt to familiarize the students with the area, and many social activities to get the students acquainted while immersing them in Beaufort culture.

Business participation applications are still being accepted. Many businesses are offering students, with a valid USCB ID, exclusive discounts and offerings throughout Shark Week Beaufort and have donated additional items for the Digital Scavenger Hunt.

There are 20+ area businesses participating in Shark Week Beaufort and retailer applications are still being accepted. For additional information, a timeline of events, participating businesses, an interactive map, or to find the business application form, please visit www.SharkWeekBeaufort.com.