

Get on the Bus

Written by David Campbell

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The Big Red Bus. We've all seen it, all over the Lowcountry - whether crossing the Broad River Bridge, winding its way down Boundary Street, heading over the McTeer Bridge or parked at a spot near Fripp Island. It's big, bright red, and marked with the message, "Get on the bus and give blood today."

You can't miss it. And you shouldn't.

The Big Red Bus is synonymous with saving lives. And this new symbol operated by OneBlood, previously The Blood Alliance, carries on with the life-saving mission of taking donations which supply our hospitals. That includes Beaufort Memorial Hospital (BMH). Blood drives are held at organizations not only on Port Royal Island, but all along the South Carolina Coast.

Blood drive held at BMH take on a significant meaning because the hospital utilizes blood that is transfused into patients every day. Blood drives were initially held at BMH for employees and members of the community. That has all changed now with the addition of the Big Red Bus. Coordinated by BMH, the bus is able to cover six drives over five days in five locations - The Main Hospital, the BMH Administration Center, Varnvill (Hampton), Lady's Island Internal Medicine Center, Keyserling Cancer Center and The Low Country Medical Group.

The bus is staffed by OneBlood's team of phlebotomists, who are based out of their Boundary

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