

Blending Digital Art with Photography

Written by Editor

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Beaufort Art Association (BAA) Gallery presents an exhibit entitled 'Blending Digital Art with Photography' featuring artist Gordon Fritz from Sept. 2 – Oct. 28. A reception for the artist will be held at the Gallery located at 913 Bay Street in Beaufort on Friday, Sept. 7, from 5 – 7:30 p.m. The public is invited.

The use of Digital Art and Photography has become very popular with the advent of the Giclee printing process and the digital camera. This combination prevents fading of photographic prints. Quality Giclee prints have an archival life of almost 200 years. According to artist Gordon Fritz, digital art and photography have now joined the 21st century.

"These new developments in the photographic process have expanded its role as an artist's tool,"

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1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to understand what customers want and what problems they are facing. Once a need is identified, the next step is to develop a concept that addresses this need. This is often done through brainstorming sessions and the creation of a product prototype. The third step is to conduct a feasibility study to determine if the product can be successfully developed and marketed. This involves assessing the technical, financial, and market viability of the product. If the study is positive, the next step is to develop a business plan that outlines the marketing, sales, and financial strategies for the product. Finally, the product is launched into the market, and the company monitors its performance and makes adjustments as needed.

