

Pop Goes the Artwork!

Written by Editor

Monday, 16 November 2015 16:01



The Beaufort Arts Council has announced the inaugural ArtPop Beaufort competition. ArtPop Beaufort is a partnership between Adams Outdoor Advertising, Beaufort Arts Council and the local art community to provide artists with an opportunity like no other!

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The mission of ArtPop is to promote local artists work through available media space. Art + Public Outdoor Project = ArtPop, and it is a nationwide program made possible through the 501(c)3 ArtPop Organization and Adam's Outdoor Advertising. For additional information on the full program, please see www.ArtPopStreetGallery.com.

ArtPop Beaufort will shine the spotlight on talented local artists in the Beaufort area by displaying their artwork on Adams Outdoor Advertising 10'6" x 22'9" billboards that will be seen by thousands of local residents as well as all who visit this region. Artists that reside in Beaufort, Jasper, Hampton, and Colleton counties are invited to submit entries for consideration. ArtPop Beaufort will feature the work of 10 artists rotating through five Adams' billboards for approximately one year beginning in February of 2016. Each billboard will include the artist's work along with his or her name. A page on the Beaufort Arts Council website will feature the winning artists as well as having links to each artist's website if they so desire. A jury of seven leaders in the local arts and business community will be responsible for judging this open artwork competition and selecting the 10 entries to be reproduced for display. Submissions are now being accepted for the competition.

BAC Board Member and Chairman for the ArtPop Beaufort Program Marc Hayward says, "We

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will be collaborating with local art organizations and The Beaufort Arts Council is excited to offer this opportunity to the community. We're truly making this a community wide effort and encourage all artists interested to go to our website and submit their artwork. We are very fortunate to have Adams Outdoor Advertising as our partner. Adams is generously donating all of the billboard space as well as graphic support to make this event a reality. Stay tuned for more updates on ArtPop Beaufort as well as other exciting programs and events that BAC will be rolling out."

Please visit the BAC website at www.beaufortartscouncil.org for full details, program eligibility, and entry instructions. The ArtPop Beaufort Program directly falls under the Beaufort Arts Council's mission to expand art in the daily lives of residents and visitors through providing opportunities for artists to exhibit and create art.

For more information about this topic, please go to www.beaufortartscouncil.org or email artpop@artsbft.com

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